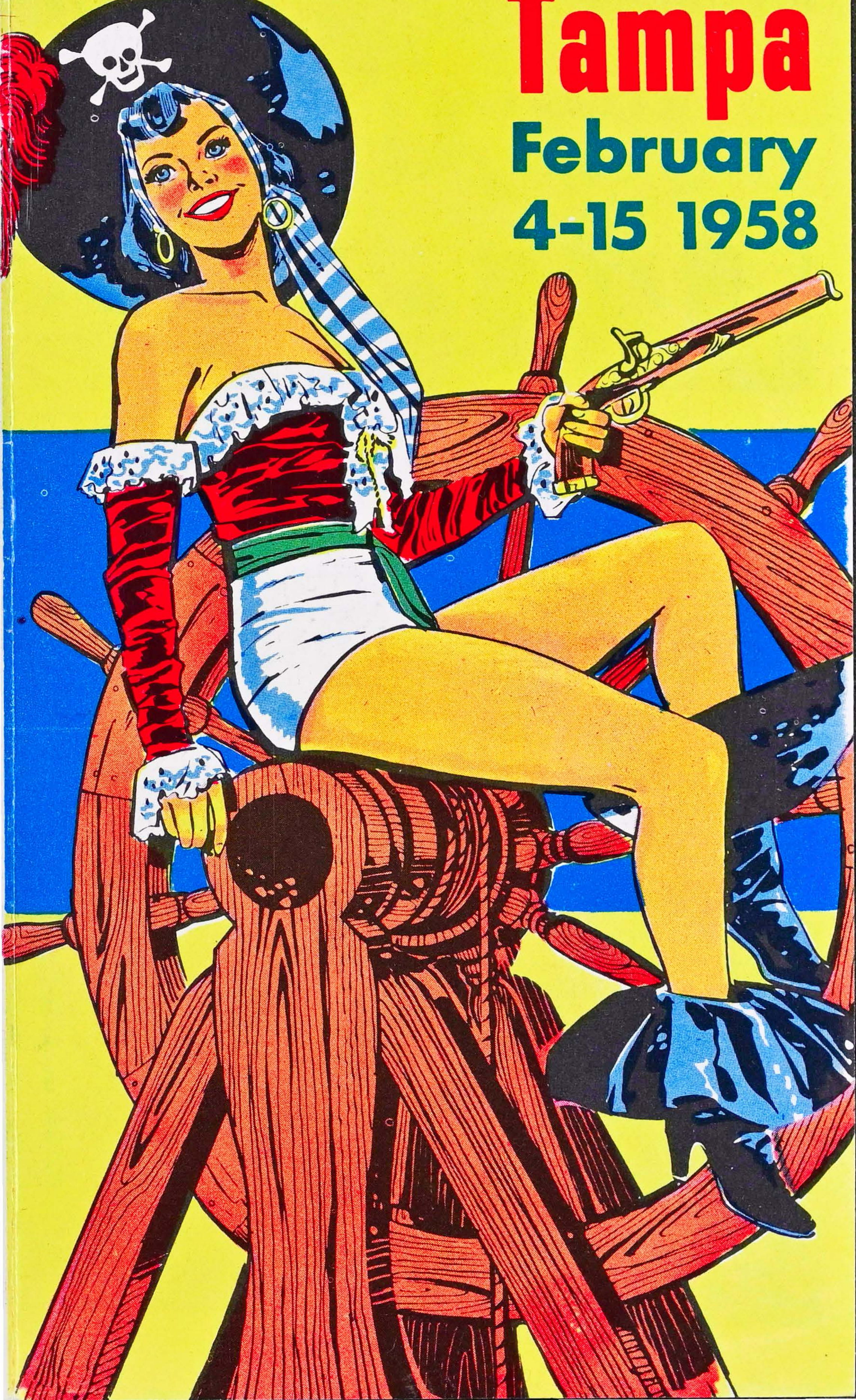
FLORIDA

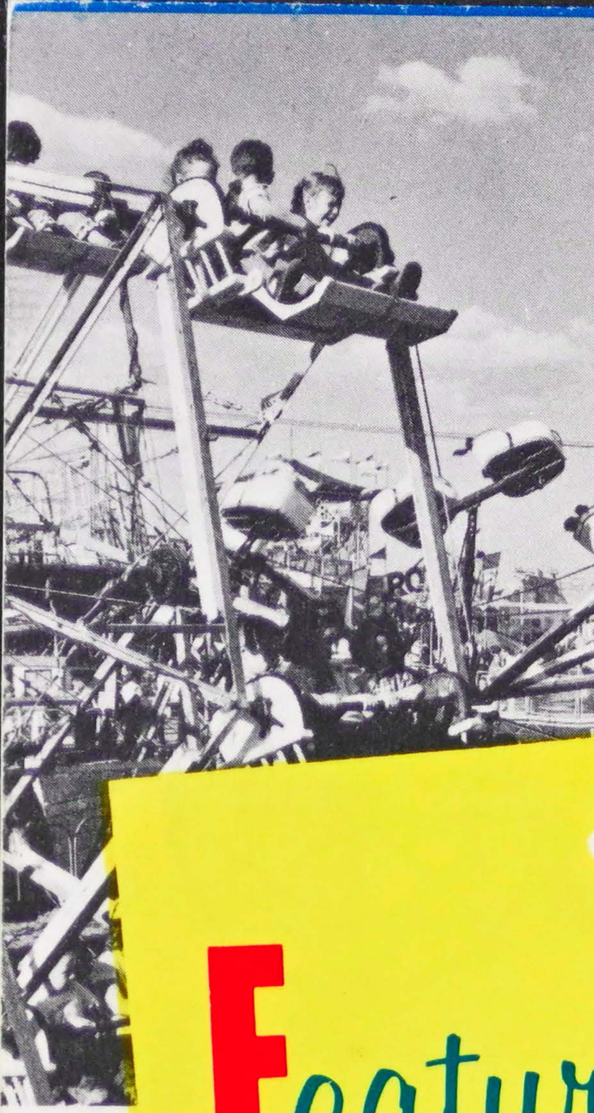
State Fair

and Gasparilla Pirate Festival

Tampa

February 4-15 1958





Feature Days

Ephemera-
Fairs

Special features highlight every day of the Fair's eleven glorious days and nights. From the first moment the gates of the 1958 Florida State Fair swing open for the colorful Shrine parade, there's something new to see and do every minute. Watch the auto races, thrill shows, parades and special entertainment in comfort from the grandstand!

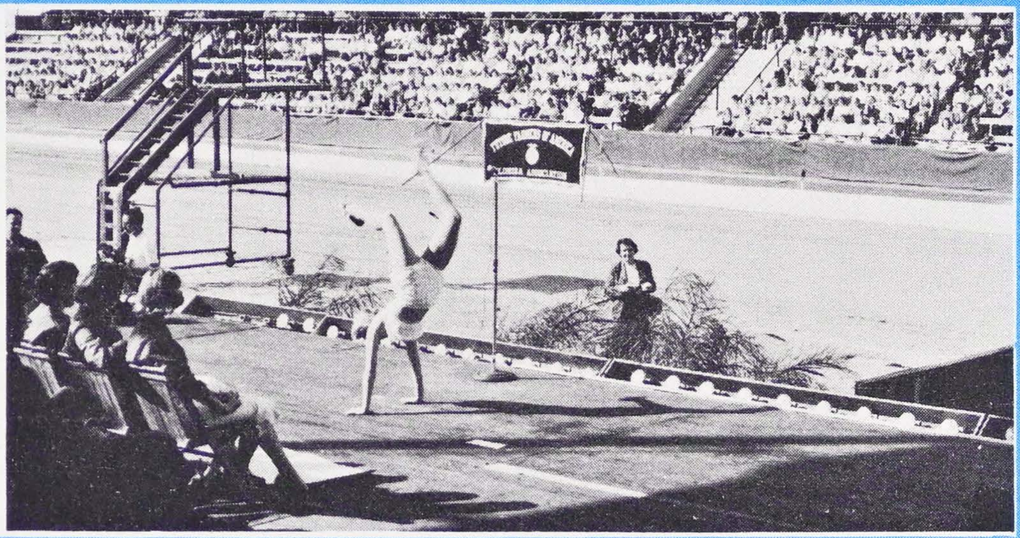
11 Feature-Filled Days and Nights!

BIG SPECIAL DAYS FEATURE AUTO
YOUTH ACHIEVEMENTS A

Eleven exciting days and night

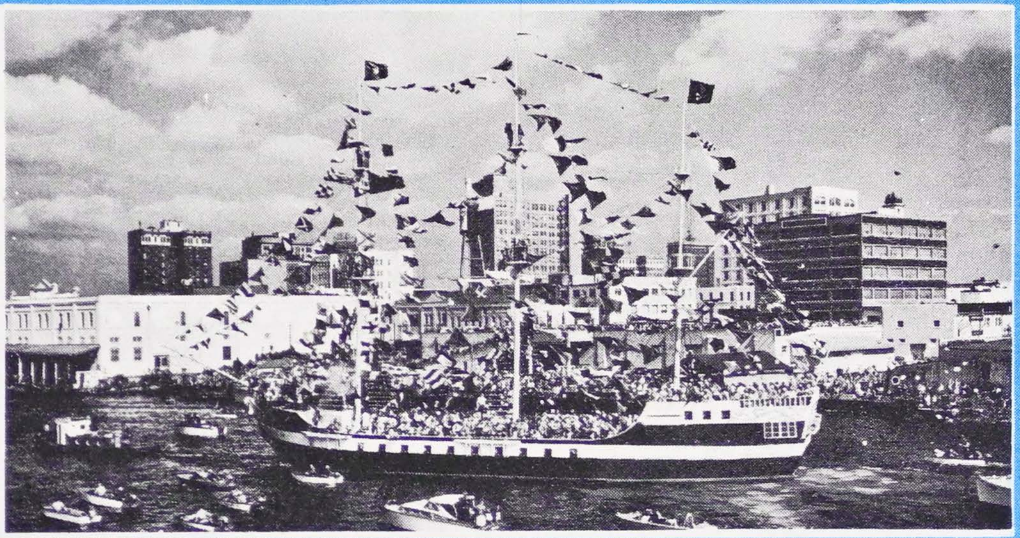
SHRINE DAY AND PARADE—Tues., Feb. 4

Festive opening day ceremonies! Colorful Egypt Temple Shrine Parade—bands, fun, excitement!



FUTURE FARMERS' DAY—Sat., Feb. 8

The Fair salutes Future Farmers and Future Homemakers of America. Grandstand program! Achievement awards!



GASPARILLA INVASION PARADE—Mon., Feb. 10

A dramatic spectacle, unique in American pageantry, that trips the trigger on a full week of high carnival!

RACES, THRILL SHOWS, PARADES,
ND GRANDSTAND EVENTS

s—February 4 thru February 15

GOVERNOR'S DAY—Tues., Feb. 11

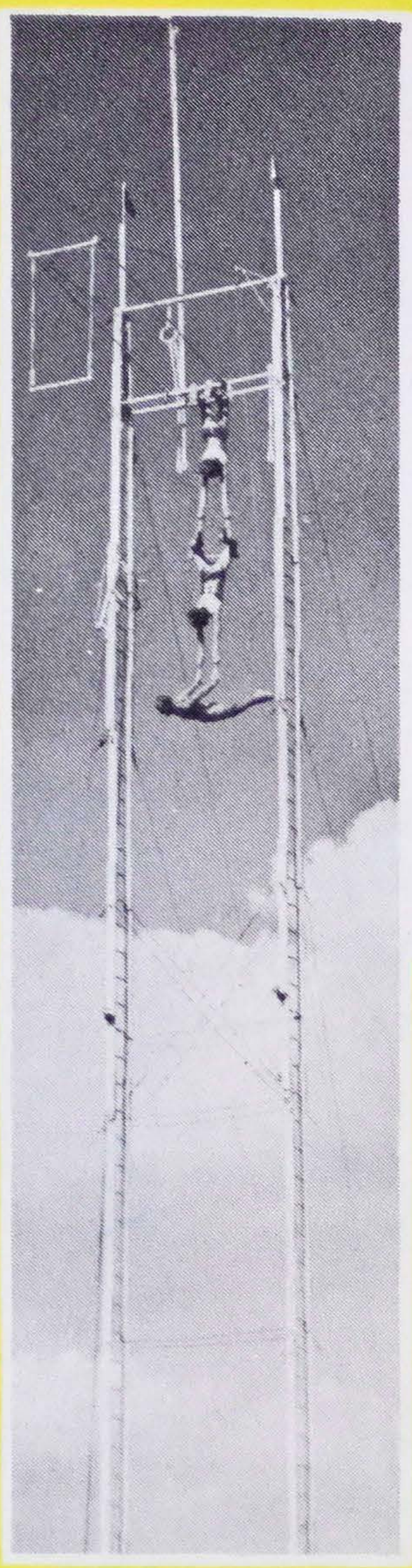
Florida's Chief Executive tours the Fair to highlight the day's activities. Big car auto races are one of the featured events.

INTERNATIONAL DAY—Thurs., Feb. 13

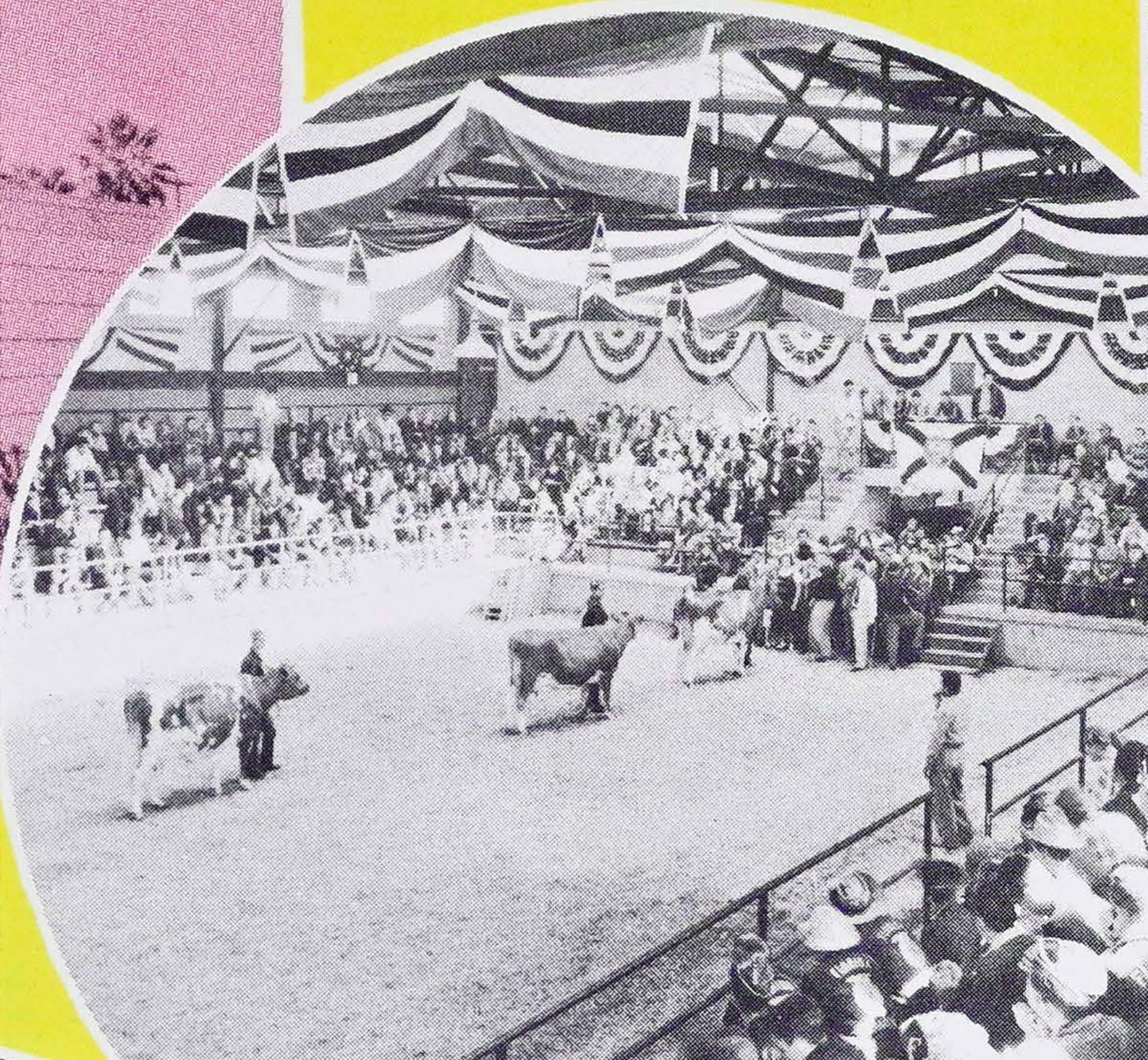
The Fair pays tribute to our Latin-American neighbors with special events. See glittering Ybor City Gasparilla Illuminated Night Parade from the grandstand.

4-H CLUB DAY—Sat., Feb. 15

The boys and girls of Florida's 4-H Clubs are recognized for their achievements in special grandstand program.



One of the Fair's outstanding attractions — Tampa Electric Company's 12th Annual Florida Electrical Exposition includes many new features for modern living.



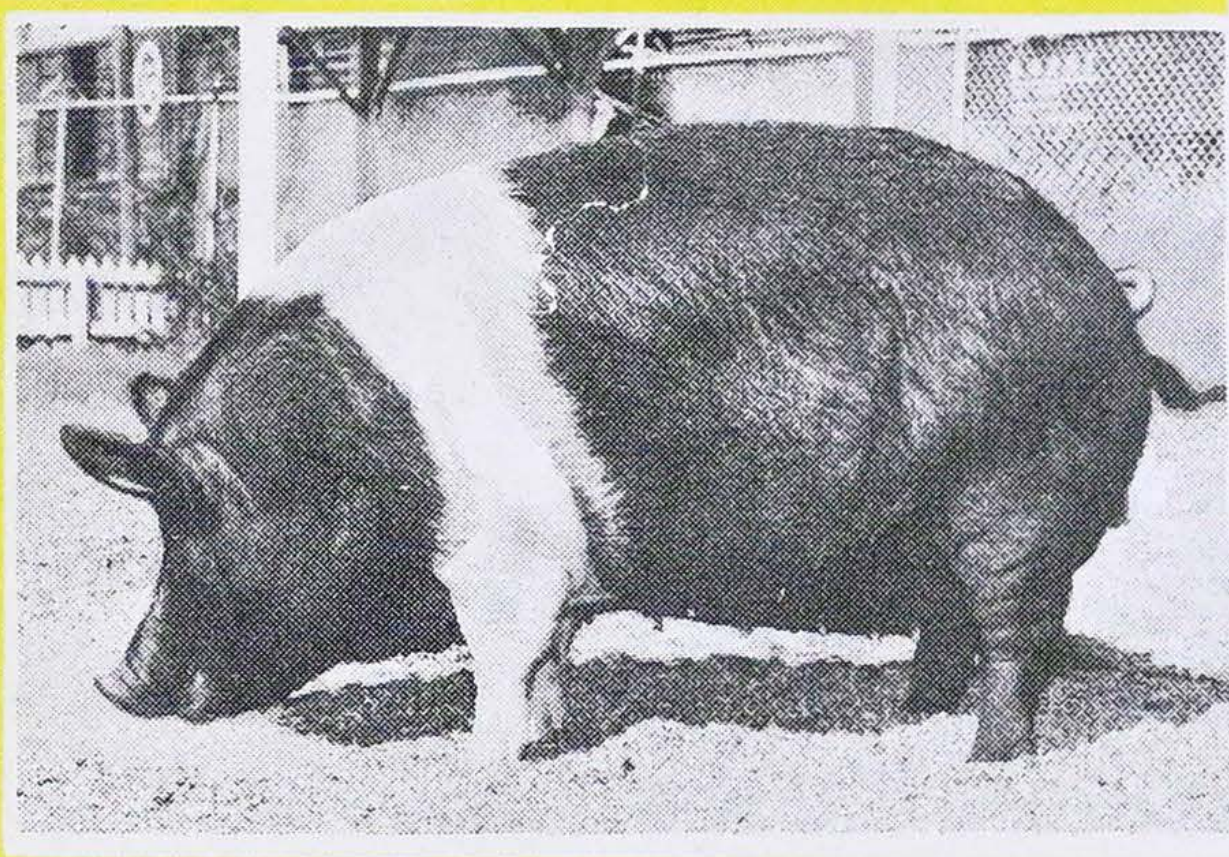
Champion cattle parade down an orchid-strewn path to receive awards in the Nathan Mayo Pavillion—"Showplace of Champions."

Spectacular grandstand entertainment that will thrill you with exciting exhibitions of skill and daring.

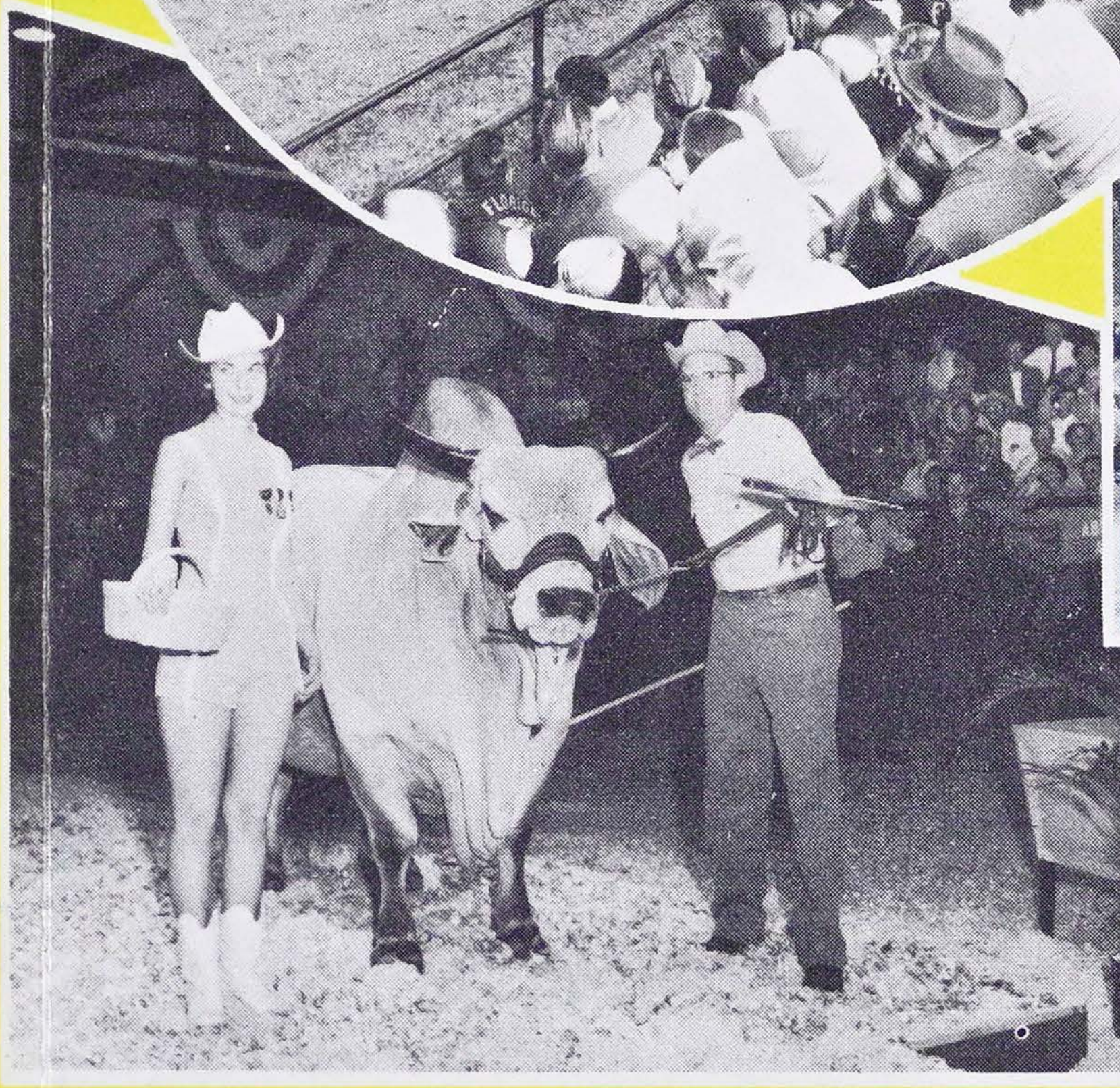
New last year and one of the Fair's most popular features is the elaborate, juried Art Exhibition in the new Art Center.

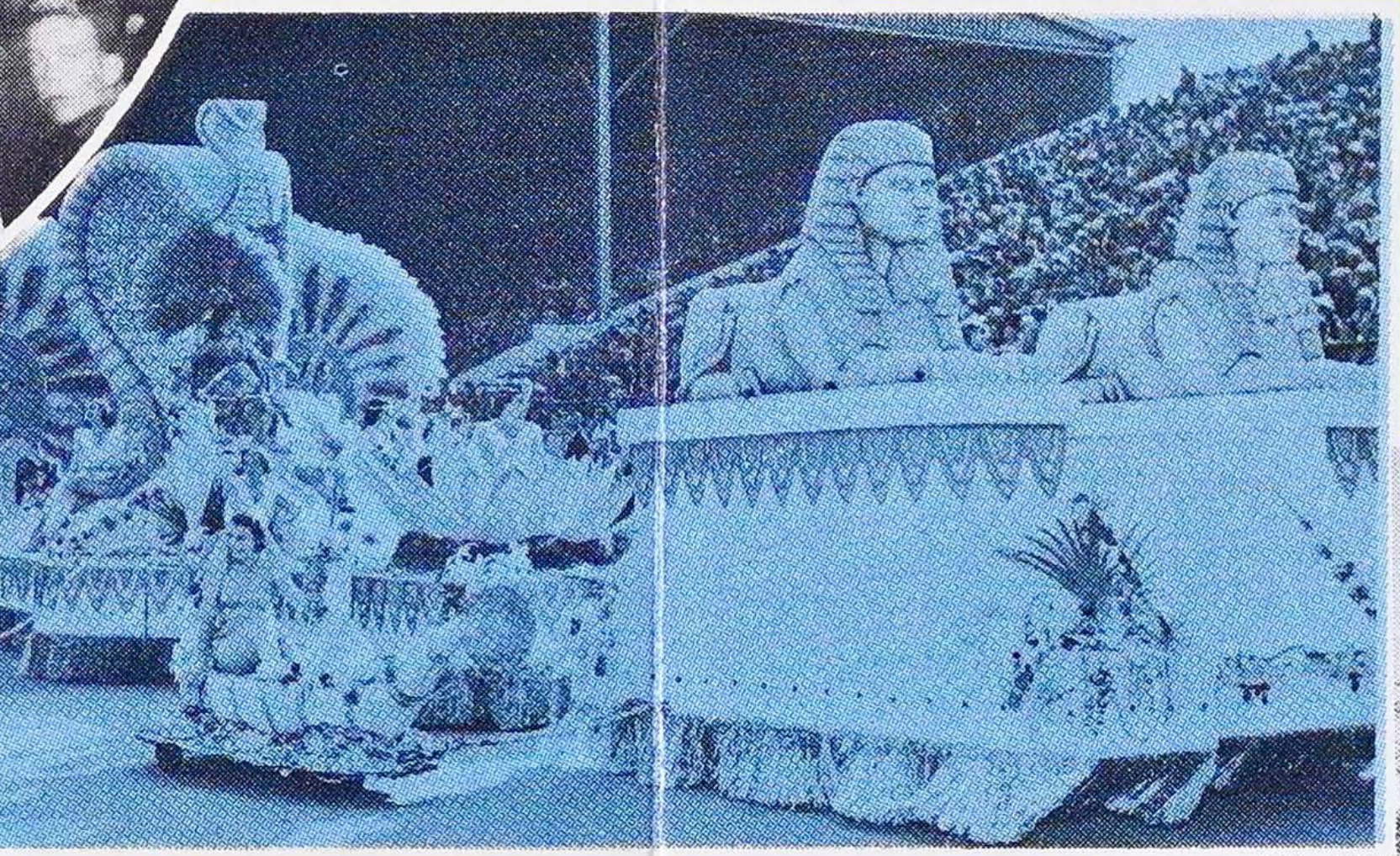
See unusual flower and horticultural displays which create a blaze of color and beauty you'll long remember.

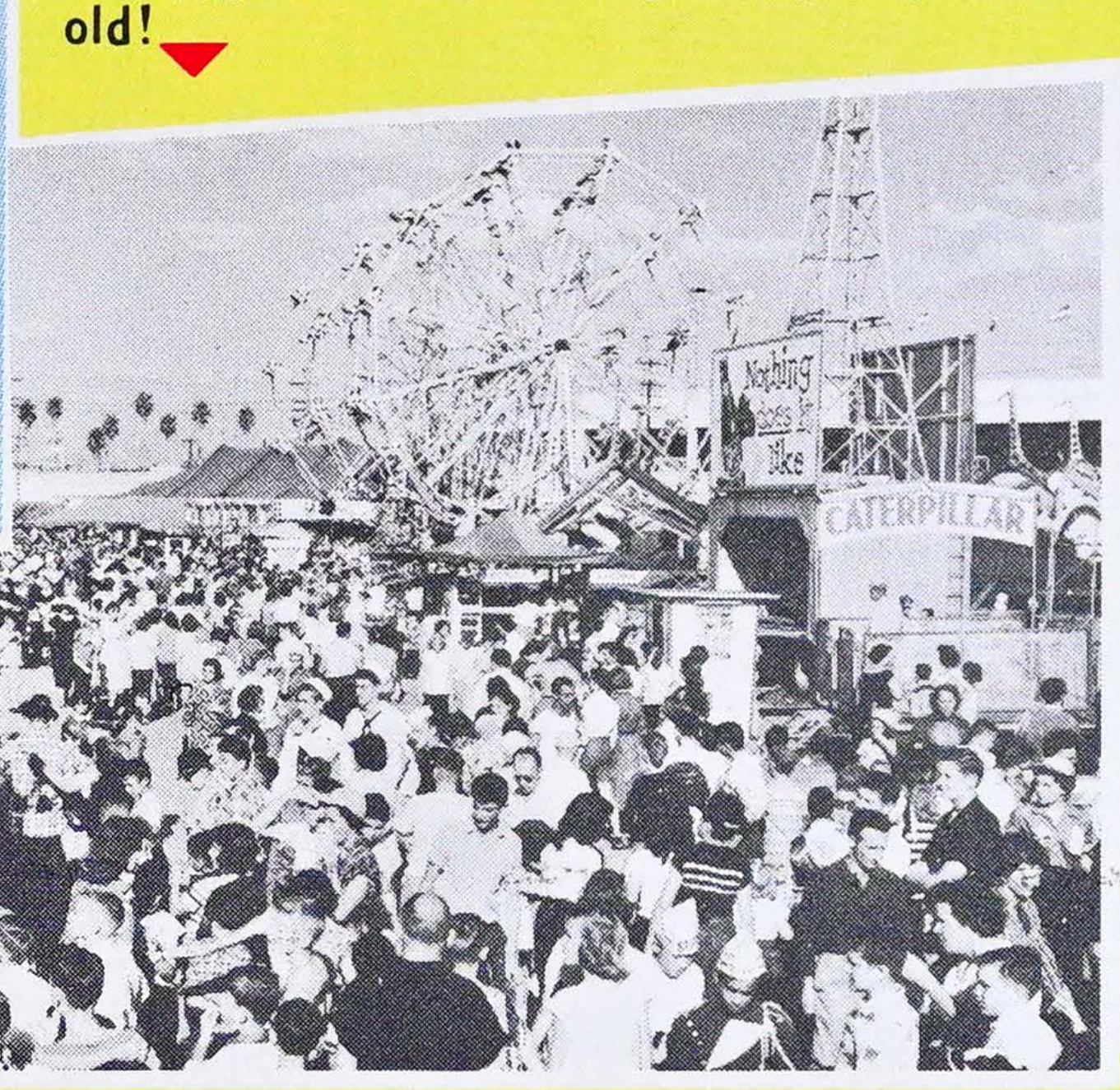
Certified Meat Hog Contest — see how new developments bring leaner meat, less fat to your table. Open to world-wide entries.



Royal American Shows has a lot of fun and thrills waiting for you on the world's largest midway! Ferris wheels, thrill rides, side shows and special attractions provide a happy, carefree holiday for young and old!







Gala parades set a festive mood of gaiety and fun all during the Fair. See them all—see them from the grandstand.

Orchids (literally!) to the Champions! Prize-winning cattle stride along an orchid-strewn path as awards are given.

Great Show Window Of The Sunshine State

You bet the Fair is fun! Lots of fun and lots of thrills—but the Fair is educational, too. Spread before you is a mighty panorama of Florida's productivity and progress in agriculture, industry, commerce and culture—presented in a festive spirit that will bring you back *often* to see it *all!*

You'll see amazing arrays of Florida's fruits and vegetables; beef and dairy cattle; swine, poultry and rabbit shows.

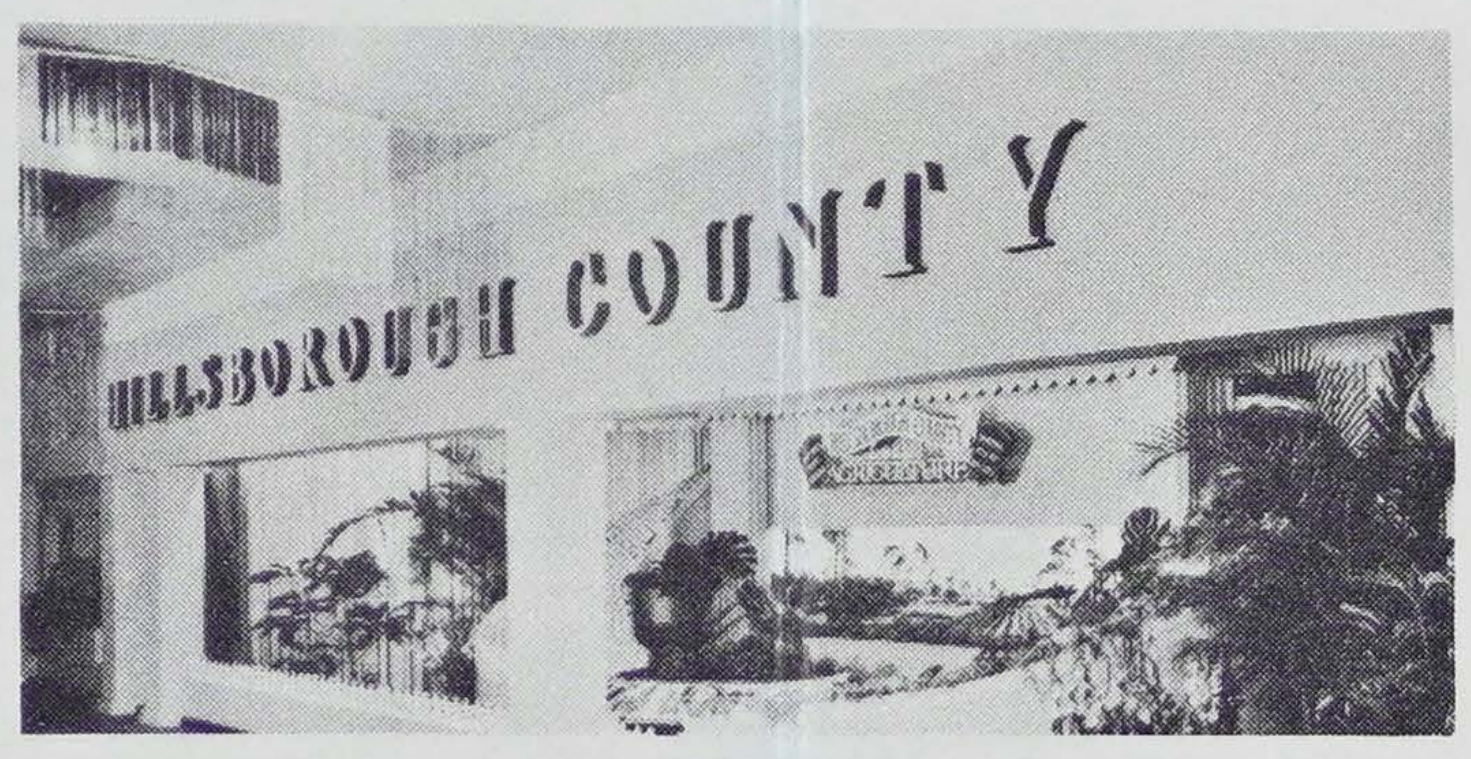
You'll see the impressive art exhibition, women's exhibits, horticultural displays and hundreds of products that are "Made in Florida."

You'll feel the spirit of expanding Florida—surging with new growth, new people, pulsating with industry, exemplifying this state's modern fun-in-the-sun living!

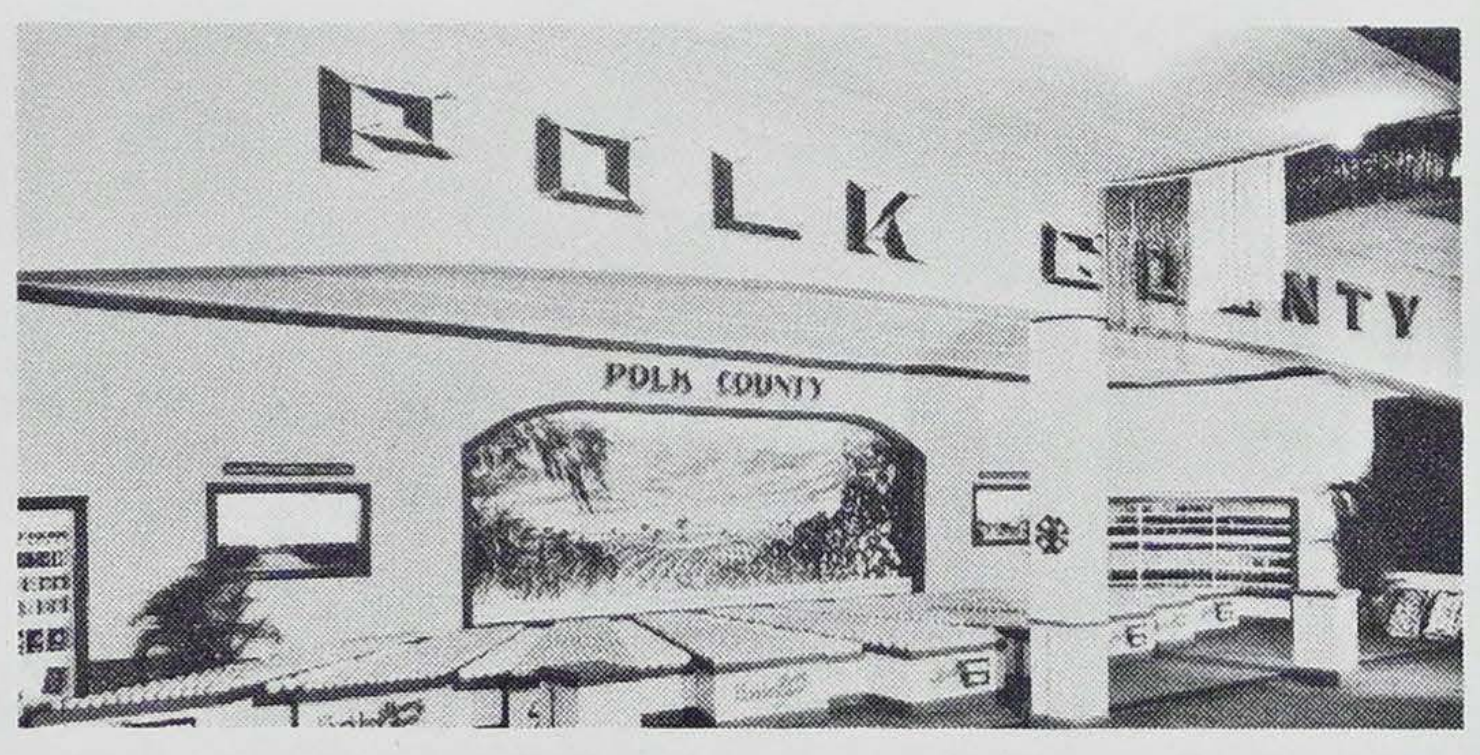
Here, too, is exciting entertainment for youngsters and grownups alike; races, thrill shows; gay, fun-packed midway and grandstand shows!

Don't miss a single great feature of the 1958 Florida State Fair—see it *often*, see it *all!*

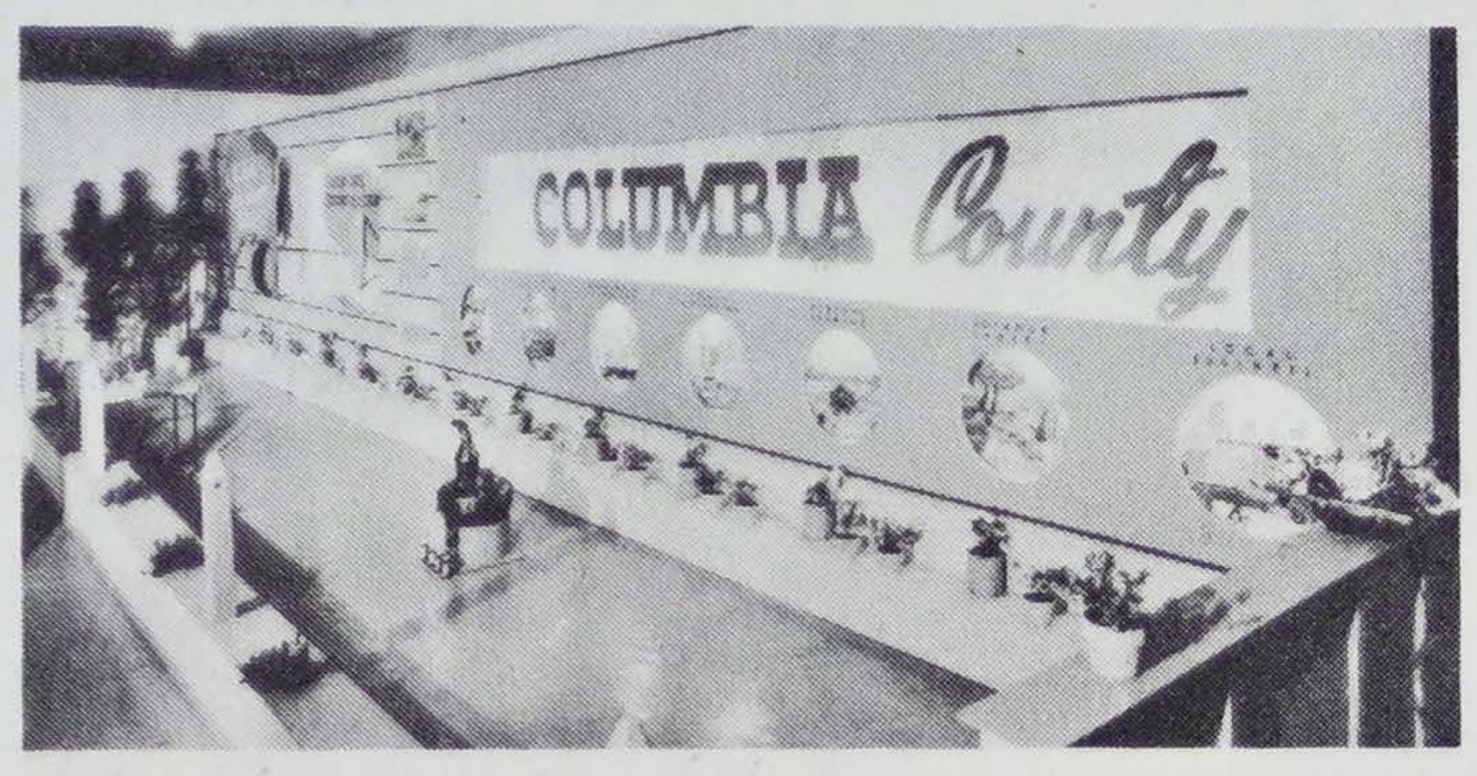
BRADFORD



HILLSBOROUGH



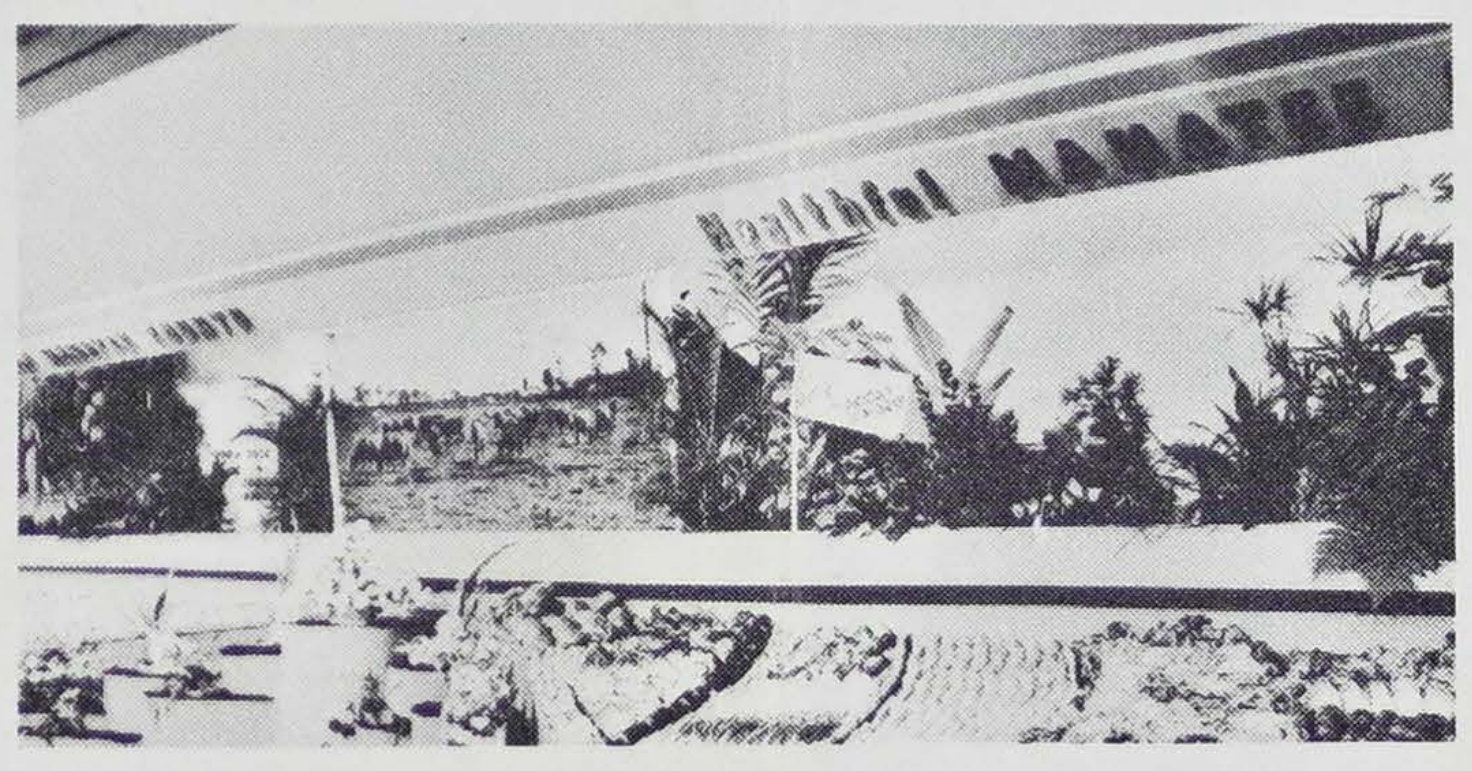
POLK



COLUMBIA

INDIAN RIVER

GADSDEN

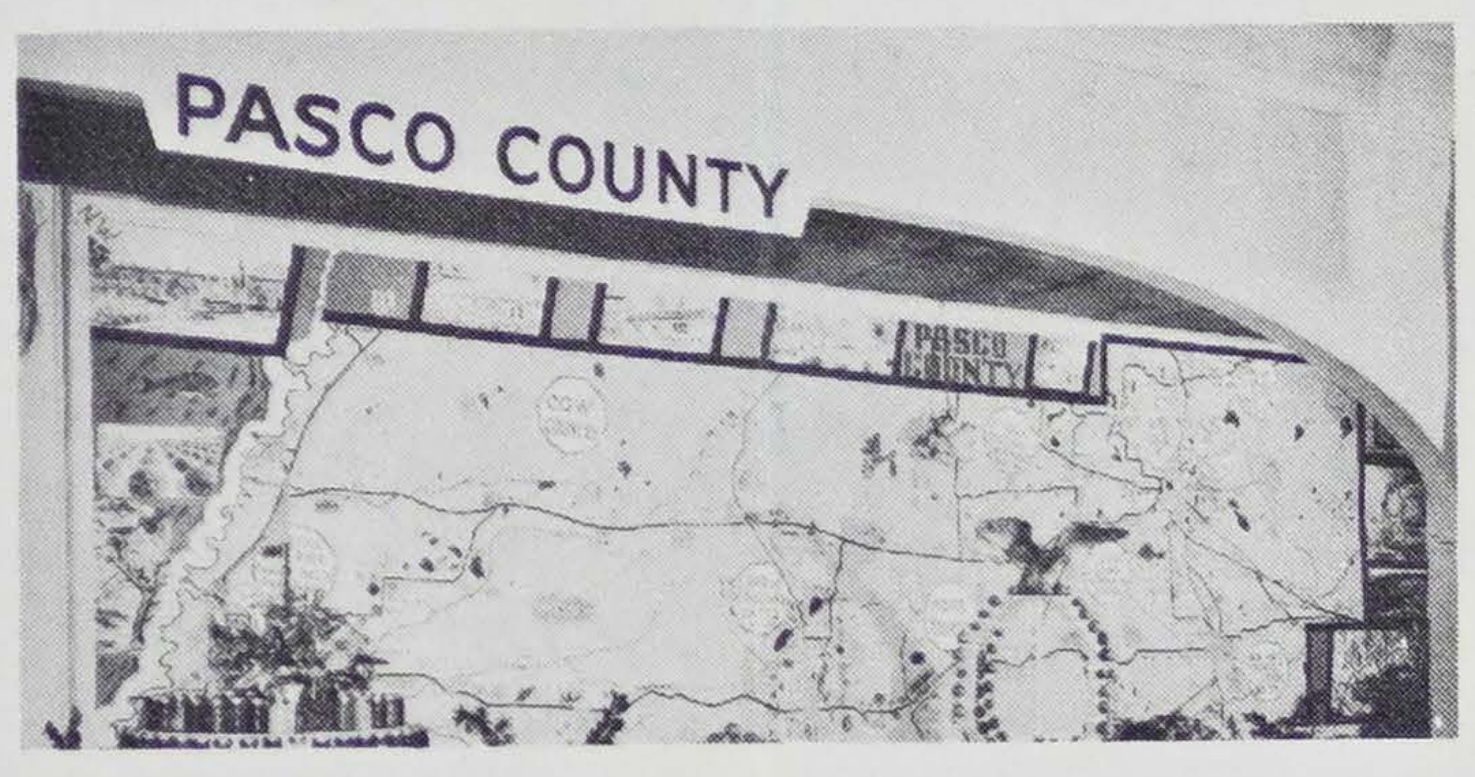


MANATEE

HARDEE

MARION

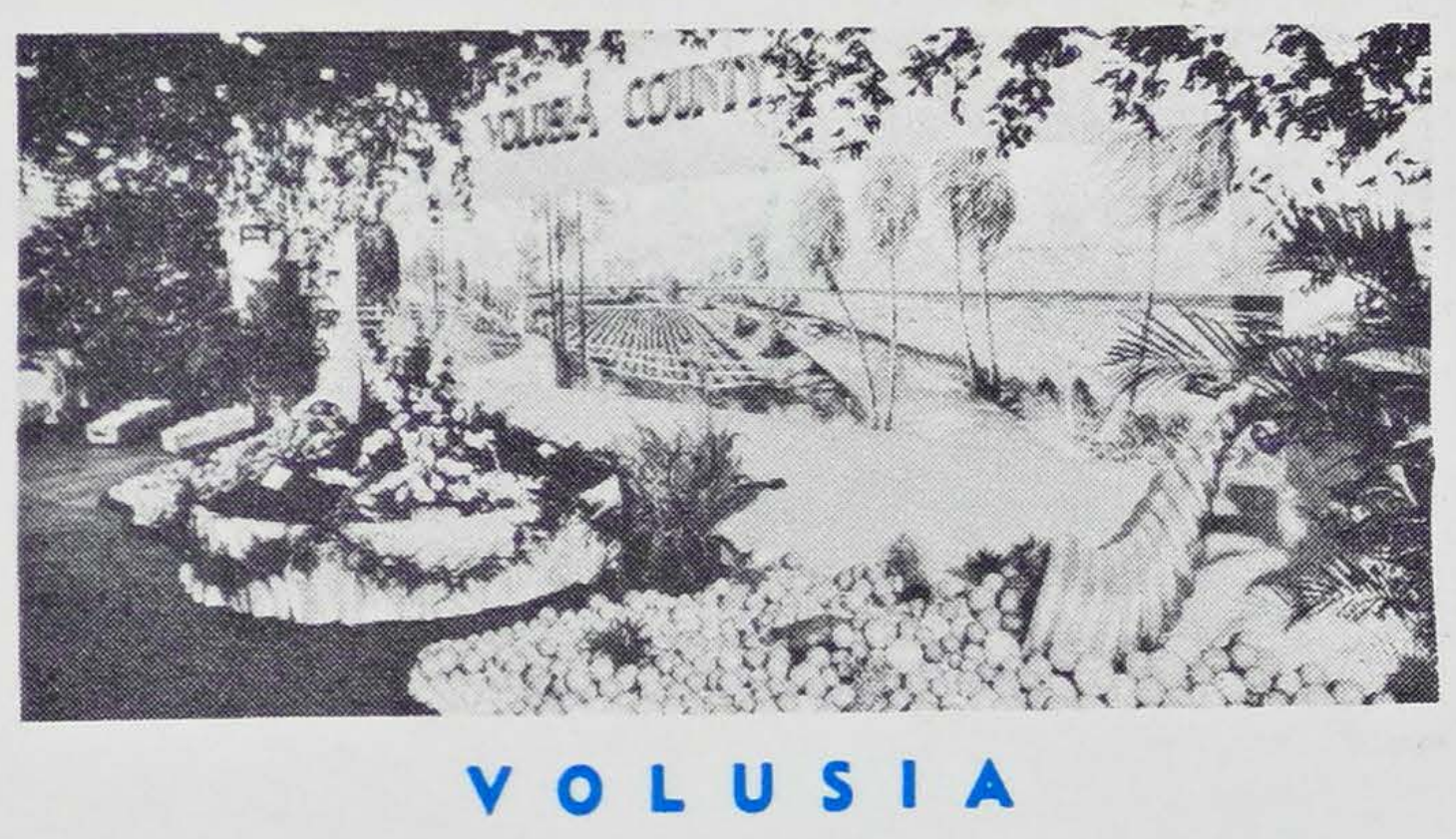
HERNANDO



PASCO

HIGHLANDS

PINELLAS



VOLUSIA

County Exhibits

All the glory of Florida's many harvest times—spring, summer, fall and winter — are reflected in the county exhibits—and all the importance, too.

Agriculture has played a vital part in the expanding economy of Florida.

For the 1955-56 season, the value of crop production for the State's 37 principal crops approached a half-billion dollars—*up nearly 38 million over 1954-55.* Fruits and nuts accounted for $247 million; Vegetables, $181 million, Field crops, $62 million.

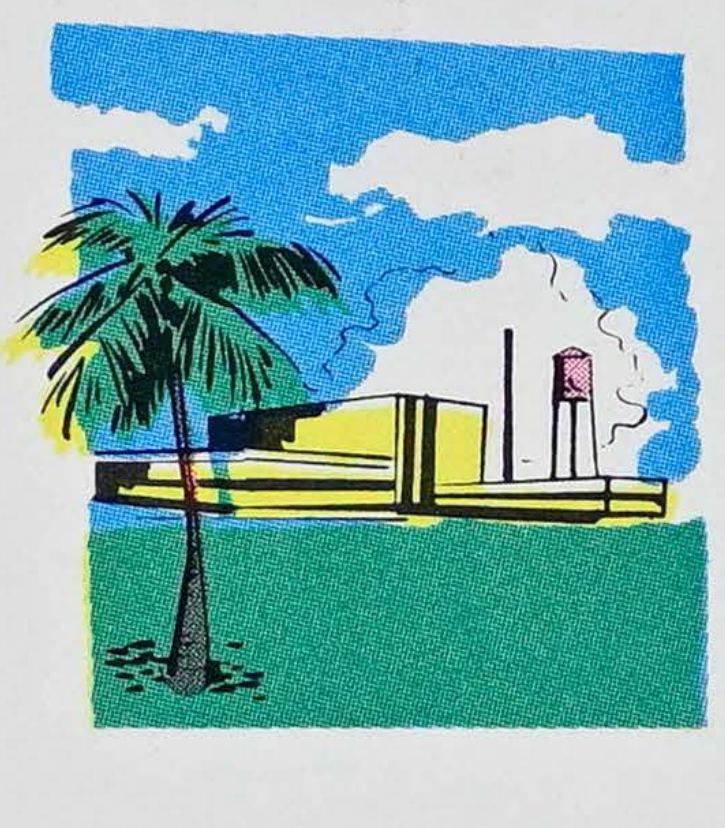
Florida's cattle and poultry industries also present a bright picture. The "On Farm" valuation of all Florida livestock January 1, 1957, totaled nearly $130 million—over $12 million greater than a year ago! 1.8 million head of cattle populated Florida farms the first of this year—*an increase of 100,000 head over 1956.*

The County Exhibits provide a broad cross-section of the productivity of Florida's farms, groves and ranches, its mineral resources, industrial and commercial products. See *them all!*

Florida

YEAR 'ROUND LAND OF GOOD LIVING

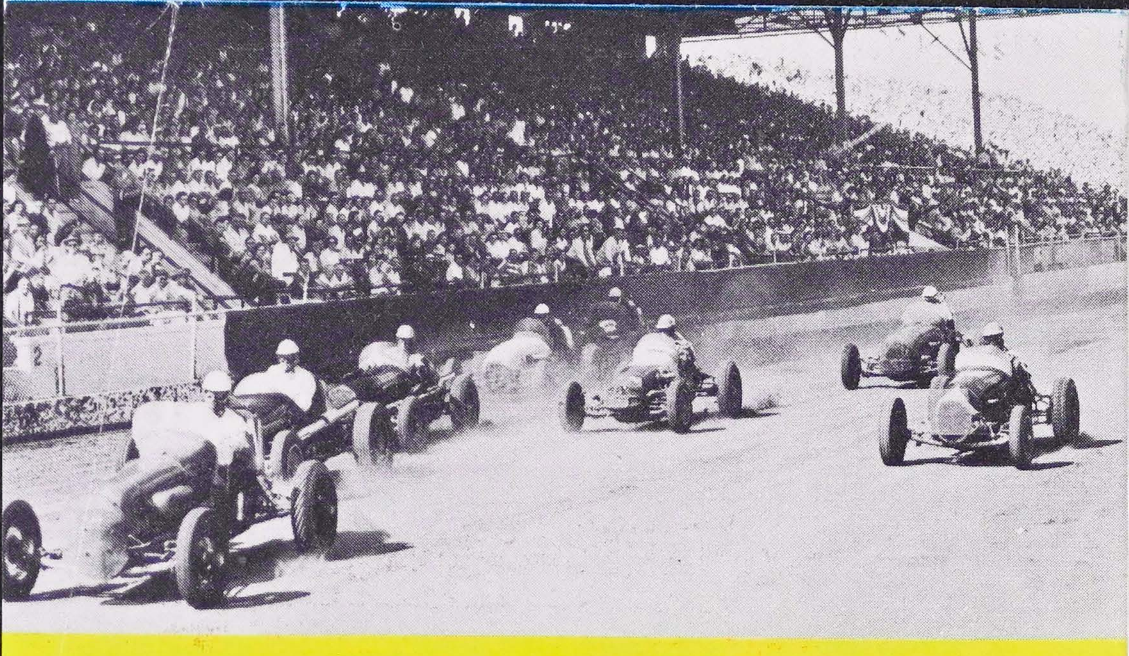
Florida welcomes you! The Florida State Fair will be a happy experience you and your family will long remember. This annual presentation of The Sunshine State's diversified activities will make you want to see *more* of Florida!



Plan your vacation so you will see *all* of The Sunshine State. Discover the *new* Florida that combines carefree, happier living with long growing seasons for the farmer and peak production schedules for the industrialist . . . the Florida that blends climate-comfort and tax-friendliness into an atmosphere desired by retired families . . . the Florida that is pulsating with the impact of tremendously increased industrial activity . . . the Florida that is *so much more* than a playground of palm trees and shimmering beaches.

That's how so many people have discovered the *real* Florida. They came for a vacation and found opportunity. And, as Florida continues its amazing growth—you may find a sunnier future here for you, your family and your business—in this land of year 'round good living!

FLORIDA STATE FAIR
and Gasparilla Association, Inc.
TAMPA FLORIDA



AUTO RACES

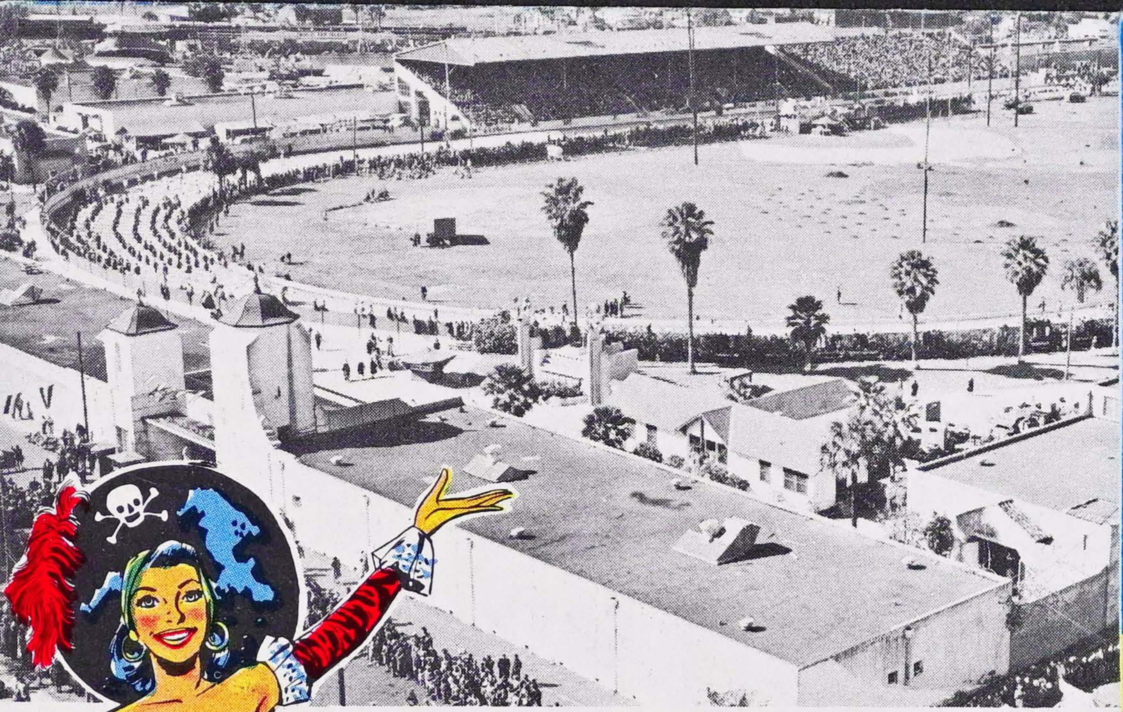
Wed., Feb. 5—1 P.M.
Sat., Feb. 8—1 P.M.
Tues., Feb. 11—1 P.M.
Sat., Feb. 15—1 P.M.

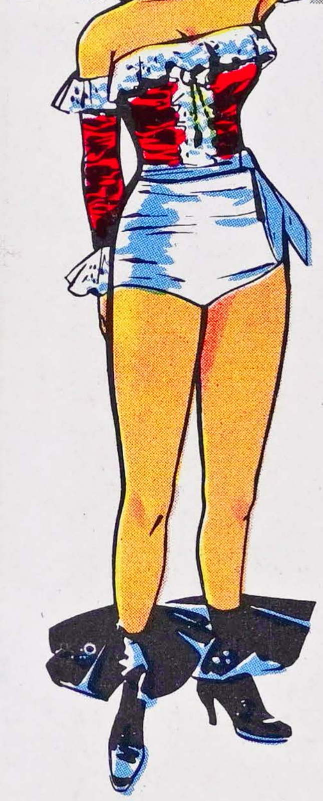
Thrill to action-packed big car championship races as America's top drivers go after big money prizes! Buy your grandstand seats early.

THRILL SHOWS

Tues., Feb. 4—7:30 P.M.
Sat., Feb. 8—7:30 P.M.
Sun., Feb. 9—3:00 P.M.
Fri., Feb. 14—1:30 P.M.

See leap-frogging cars smash through flaming barriers—danger rides beside the driver every breath-taking second! See it from the grandstand.





Florida's *Greatest* Annual Attraction

The biggest winter exposition in the world—*you cannot see it all in one day!*

Plan a day for play—on the midway, watching auto races, thrill shows, grandstand attractions, parades and top professional entertainment.

Take a leisurely tour of the 25 Exhibit Buildings—impressive displays of Florida's productivity and progress.

See the Fair at night when it is a glittering, illuminated spectacle.

Don't miss any of the special features. See the Fair *often*—see it *all!*

Auto Races

Florida Electrical Exposition

Thrill Shows

Fun-Packed Midway

Parades

Livestock Shows and Sales

State and County Exhibits

See it all • See it often